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Voice of the Indian **Exhibition Industry**











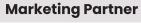


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With the great pleasure Indian Exhibitions, Conferences and Events Services Association (IESA), announces the 4th Edition of its flagship exhibition INDIA EXPO SHOP 2022 at Pragati Maidan in New Delhi, India from 24th to 26th August 2022 after the massive success of its 3rd edition held at Mumbai with fully satisfied exhibitors, visitors and members.

INDIA EXPO SHOP is one of the leading exhibitions, which is especially devoted to various service providers of Indian exhibitions, events and the retail design industry. IES provides a unique platform and opportunities for participants to network, share information and solutions related to the exhibitions, conferences and events industry.

IES 2022 is set to attract organizers, event managers, venue owners, corporate houses, suppliers and key buyers.

Be a part of
INDIA EXPO SHOP 2022 !!

For more information, please contact:

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A Message from the President



Dear Friends,

It is an immense pleasure to inform, once again, all IESA Members and the exhibition industry community & colleagues about the 4th edition of INDIA EXPO SHOP 2022. IESA is organizing its flagship exhibition at Hall No. 2 GF, Pragati Maidan, New Delhi from 24th to 26th August, 2022.

India Expo Shop **INDIA EXPO SHOP** is especially devoted to the various service providers of the Indian exhibitions, events and retail design industry. IES provides a unique platform and opportunities for participants to network, share information and solutions related to the exhibitions, conferences, and events industry.

During IES 2022, a one-day conference on the future of the industry will be held with industry leaders sharing their thoughts on emerging opportunities and looming challenges. In addition to the conference, a session by ICPB and IEIA Connect program will have happened on the first day of the expo. B2B Meetings will be held and more than 100 clients have already registered for the same.

India Expo Shop 2022 is now supported by key trade bodies of the Indian Exhibition Industry such as IEIA, ICPB, EEMA, PHDCCI and Exhibition Showcase, Rudra Communications, Entrepreneurs Media and Mice Affairs as Media partners, whereas Gautam Art is the branding partner.

The 8th Annual General Body Meeting is also planned to hold on 25th August, 2022. I would like to invite all IESA members to attend the AGM and make it successful with your valuable presence.

In July, 2022, IESA supported the 6th edition of the EEA 2022 Awards organized by Exhibition Showcase at IEML, Greater Noida. The event saw massive participation with over 400 industry delegates coming together in person to attend India's iconic event which is the one and only Awards and recognition initiative for the exhibition industry, the Exhibition Excellence Awards.

You all are aware of the exhibition industry's difficult period during the CoVid time. The industry is now rising from the ashes to serve, survive and prosper. Your visit to the IES 2022 will boost the confidence of the industry and motivate its stakeholders.

I hope you will be able to spare some time from your busy schedule and encourage the exhibitors with your presence.

Online Registration is live now, please visit our website **www.indiaexposhop.in**, and registered your company as a visitor & exhibitor.

Looking forward to welcoming you at IES 2022 and with warm regards.

Best Regards,

Sunil More

President, IESA



IESA gears up for the 4th Edition of INDIA EXPO SHOP 2022 at Pragati Maidan, **New Delhi**



Indian Exhibitions, Conferences & Events Services Association (IESA) is organizing the 4th edition of India Expo Shop 2022 from the 24th to 26th of August 2022 at Hall No. 2 GF, Pragati Maidan, New Delhi, India

The 3rd edition of India Expo Shop organized by IESA ended on a successful note in May 2018 at BEC, Mumbai. The expo witnessed over 3000 key visitors and business buyers providing its participants with a world of business opportunities and associations.

Centibel Lighting, Creative Concepts Advertising, Deepali Designs & Exhibits, Doon Decors, Fab India, Fair Act, GKS





Projects & Events, Grade Electricals, Inter Event Management, Jess Ideas, Lallooji & Sons, Low & Bonar India, Lucky International, Messe

Everest (Nepal), N K Kapur & Co., Naagar Engineering, Om Shakti Management, Pavilions & Interiors India, R E Rogers India, Rajdhani Syntex, RMB Event Management, Sai Baba International, Saluja Events, Sardanas Exicon Services, Serge Ferrari India Pvt. Ltd., Shri Balaji Exims, Vasisht Agencies Pvt. Ltd., etc.

India Expo Shop (IES) is a unique business platform for the exhibition industry service

providers to showcase key services, products, equipment, technology, trends, venues & innovations in the exhibition, conferences, and events industry. IESA is organizing IES 2022 with the objective of increasing the penetration and awareness

of its members across the globe.

The Expo, now in its 4th edition and supported by key trade bodies of the Indian Exhibition Industry such as IEIA, ICPB, EEMA, PHDCCI and Exhibition Showcase, Rudra Communications, Entrepreneurs Media and Mice Affairs as Media partners, whereas Gautam Art is the branding partner.

At present from across India, the main participants are Arch Concepts, Ayam Design & Exhibits, BIG One Entertainers,

Highlights of The India Expo Shop 2022 are:

- 100 + exhibitors
- More than 3.000 senior decisionmakers.
- One Day Conference on the Future of the Industry
- **IEIA Connect Programme**
- ICPB Session on the Industry
- **B2B Meetings**

At India Expo Shop, members and participants will get an opportunity to meet for B2B and interact with Corporate decisionmakers, HODs of Government Ministries, Conferences, Events and Exhibition Organizers, Wedding Planners, Party Managers, Logistics Providers, and Venues Owners to facilitate sourcing and strategic business decision making.

The key stakeholders in the exhibitions, events, and conferences services include; Infrastructure Services (Venues, Hanger Providers and Stand Contractors); Organizers; and Other Support Services (Safety, Security, Manpower, Branding, Audio Visuals, Logistics, Technology Support, and Attendee Management, Media & PR, Catering, Entertainment, and Engagement). For more information, please visit: www.indiaexposhop.in



Exhibition Excellence Award 2022

The Exhibition Excellence Awards 2022 held on 8th July, 2022 at IEML, Greater Noida, U.P.

The 6^{th} edition of the exhibition excellence awards brings back smiles on the faces of the fraternity

- India's iconic one and only recognition initiative for the industry conclude successfully
- Over 400 delegates attend the event in person after a gap of over two years

The much-awaited gathering of the Indian Exhibition Industry was finally held in person after the gap of two and half years. The event saw a massive participation with over 400 industry delegates coming together in person to attend the India's iconic event which is one and only Awards and recognition initiative for the exhibition industry, the Exhibition Excellence Awards.

This year the Awards were supported by Ministry of Tourism, Government of India, Ministry of Skill Development and Entrepreneurship, Government of India, National Small Industry Corporation, The PHD Chamber of Commerce and Industry, UFI - the global association of exhibition industry, IEIA - the Voice of the Indian Exhibition Industry, IESA, AFECA, IAEE, NSIC, ICPB, SITE, PATA, TAAI, NIMA, ADTOI, IATTE.

Due to its success in giving the industry a great platform to network, and to provide an opportunity for business connections, the event received a very positive review from the fraternity. Speaking about the EEA2022, Raghav Khosla, Group Editor, Exhibition Showcase said, "The event turned out to be a great platform for recognising the torchbearers of the industry because in these last two and half years, the industry had gone through very difficult times. There were a lot of businesses affected, many of them closed, and there were a lot of employees who lost their jobs. But it was very important for us at Exhibition Showcase for the EEA initiative to actually recognise those torch bearers who kept alive the hope of our industry and kept serving the industry during these times and therefore we came up with 6th edition of Exhibition Excellence Awards at this point of time. This was our sincere effort to recognize the efforts of the unsung heroes of the exhibition industry - the industry which is the catalyst to our economic growth and harbinger of business tourism. We are thankful to the industry associations for extending their valuable support & acknowledgement to this initiative. I think that the stature of this initiative reflects from the depth & quality of government bodies & national & international industry associations who have endorsed this event."

The event was very much appreciated by all stake holders, participants and received a very good response from the fraternity.

The event started with the inaugural official customary lamp lighting ceremony followed by in the presence of dignitaries like Sonia Prashar, President IEIA, Rakesh Kumar, Chairman IEML, Sunil More President, IESA, Amaresh Tiwari, President ICPB, Naveen Seth, Asst. Secretary General, PHDCCI, Ravinder Sethi, MD, R.E. Rogers, Balvinder Singhi Sawhney, Assistant Secretary General, FICCI and later joined by P Udayakumar, Director, NSIC.

This year's EEA, Exhibition Showcase introduced a very special CEO's Forum where in the objective of the forum was to spread insights and knowledge amongst the stake holders like what have been the recent developments of the resumption of exhibitions, how industry is pacing up and what are going to be the trends in the near future? The session was moderated by Raghav Khosla, Group Editor, Exhibition Showcase, and the panellists were questioned on several important topics pertaining to the sector.

Raj Manek, the managing director and a board member of Messe Frankfurt Asia Holdings, talked about the key trends that will shape the exhibition industry's future as well as the role of technology and sustainability in our industry.

Balvinder S. Sawhney, Assistant Secretary General, FICCI shared his experience and Key takeaways from Dubai World Expo 2020.

The Singapore Tourism Board's Regional Director for India, the Middle East, and South Asia, Mr. GB Srithar, discussed how the MICE sector in Singapore is expected to make a significant comeback. He also discussed the sustainability measures that Singapore is undertaking.

Sudeep Sarcar, CEO of India Expo Mart & Center, spoke about various facets about the role of venues in this ecosystem.

The founder and managing director of Afairs Exhibitions and Media, Mr. Sanjeev Bolia, expressed his views on the "Resumption of the Exhibition Industry Globally."

The managing director of MM Activ Sci Tech Communications, Ravi Boratkar, shared his thoughts on the industry's current state and its foreseeable future, as well as how virtual and in-person meetings are placed together?

A number of well-known service providers from the business took part in the show as well who had displayed their services at their booths.

Special Guest at the event Stephan Murtagh, popularly known as The Exhibition Guy, who came all the way from Dublin, presented a special session on 'why exhibitions are more relevant post covid?

Finally, the Red-Carpet Awards Ceremony kickstarted and this year, the EEA Awards were divided into four categories namely Exhibition Organisers - 22 categories, Service Providers - 15 categories Venues - 5 categories and Special Editor's Choice Felicitations under which there were 10 special felicitations. Truly, the EEA2022 turned out to be a great platform for the exhibition industry, appreciated by one and all.

Fage: 5



























































A Glimpse of India Expo Shop







Upcoming Exhibitions/Events

DATE	EXHIBITION / EVENT	LOCATION
01-03 Sep., 2022	Media Expo 2022	IEML, Greater Noida
01-03 Sep., 2022	BIOFACH India	IEML, Greater Noida
08-10 Sep., 2022	Centrestage 2022	Hong Kong Convention & Exhibition Centre, Hong Kong
08-11 Sep., 2022	World Food Fair 2022	Singapore Expo, Singapore
09-11 Sep., 2022	Warehousing & Material Handling Expo	Chennai Trade Centre, Chennai
21-23 Sep., 2022	Electronica India	IEML, Greater Noida
21-23 Sep., 2022	Smart Cards Expo	IEML, Greater Noida
21-23 Sep., 2022	E-Security Expo	IEML, Greater Noida
28-30 Sep., 2022	Biomass Expo Osaka 2022	Intex Osaka, Japan
30 Sep 01 Oct., 2022	Indian Pharma Expo	Pragati Maidan, New Delhi
06-08 Oct., 2022	India Chem 2022	BCEC, Mumbai
08-10 Oct., 2022	India Corr Expo 2022	BCEC, Mumbai
12-14 Oct., 2022	Feed Tech Expo 2022	Agriculture Ground, Pune
12-16 Oct., 2022	Craft & Quilt Fair - Brisbane 2022	Brisbane Convention & Exhibition Centre, Australia
14-18 Oct., 2022	IHGF Delhi Fair	IEML, Greater Noida
19-21 Oct., 2022	Concrete Show India 2022	HITEX, Hyderabad
26-28 Oct., 2022	Ausbiotech 2022	Perth Convention Exhibition Centre, Australia
03-05 Nov., 2022	Light + LED Expo India 2022	Pragati Maidan, New Delhi
04-07 Nov., 2022	Agro Tech 2022	Parade Ground, Chandigarh
16-18 Nov., 2022	Fire & Disaster Asia 2022	Marina Bay Sands, Singapore
17-19 Nov., 2022	World Furniture Expo 2022	BCEC, Mumbai
18-20 Nov., 2022	India Med Expo 2022	HITEX, Hyderabad
18-20 Nov., 2022	United Auto Expo 2022	Codissia Trade Fair Complex, Coimbatore
23-25 Nov., 2022	Indiapack - Pacprocess Mumbai 2022	BCEC, Mumbai
23-25 Nov., 2022	Paperex Sounth India 2022	Chennai Trade Centre, Chennai

IMPORTANT NOTICE: We advice to all readers, please double check the Dates / Venue and general information by directly visiting to the exhibitions' website. The above info might be changed due to unknown reason to us.



From the **Editor's** Desk

Dear Industry Colleagues,

IESA invites and welcomes you to the 4th edition of INDIA EXPO SHOP 2022 which is now happening from 24 - 26 August, 2022 at Hall No. 2 GF, Pragati Maidan, New Delhi.

INDIA EXPO SHOP is one of the leading exhibitions, which is especially devoted to various service providers of the Indian exhibitions, events, and retail design industry. IES provides a unique platform and opportunities for participants to network, share information and solutions related to the exhibitions, conferences, and events industry.

In this edition, we have shared noteworthy information on the India Expo Shop with a glimpse of all previous IES and a brief report on the Exhibition Excellence Awards 2022. This year EEA 2022 was the 6th edition, organized by Exhibition Showcase Magazine and IESA was one of the prominent industry-supporting associations to

We are appreciative of all the participants. prominent industry guests, and valuable visitors being part of the India Expo Shop 2022. A successful event will always bring fulfillment. Best wishes for the accomplishment of IES 2022.

In addition, it is requested to share your feedback and suggestions at-

anita.iesa2015@gmail.com

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Please submit artwork in CDR open file or PDF / JPG format with maximum resolution. If you have any questions regarding this, please don't hesitate to get in touch with us or email us: anita.iesa2015@gmail.com

Please send the reports / information as per the guidelines mentioned below, the deadline for submitting the details is 10th September, 2022:

- 1. Document Format: MS Word Format
- 2. Article Length: Maximum 250-300 words
- 3. Photographs: TIFF or JPG format in high resolution
- 4. Advertisement: Strip Advertisement (Paid only)

IESA SECRETARIAT

Ms. Anita

Executive Secretary

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